

Curriculum Vitae

Get an impression in less than 30 seconds:

Professional web designer, frontend developer and digital strategist with skills in corporate design, UI/UX, Adobe Creative Suite, SEO/SEA, and Figma on the design part and HTML (responsive and accessible), CSS and basic knowledge in JavaScript, jQuery and VUE on the programming part.

Want to know more? Have a look on my [Experience](#) • [Skills](#) • [Projects](#)

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EDUCATION

elementary school

university-entrance diploma

secondary school, Pascal-Gymnasium Grevenbroich
graduation date: 07-14-2000

student of computer science, University of 'RWTH Aachen'

diploma of mediadesign* (final score: A)

student of mediadesign at 'University of Mediadesign Duesseldorf'

***equivalent to Master's degree**, but with shorter duration of studies

graduation date: 10-12-2005

WORK EXPERIENCE

self-employed, 11-2007-present, webdesigner/digital strategist
HTML/CSS, website & UI/UX design, SEO/SEA, JS/VUE

uboot.com GmbH (online-community), 06.2007-10.2007,
webdesigner/graphic artist conceptual design, webdesign

StepStone Deutschland AG (e-recruitment), 01.2007-06.2007,
web producer creation of html/css ads, layouts for banner ads

ComInTo GmbH (IT-services), 2006,

SKILLS

Design basics

E-Commerce	★★★★☆
Web design	★★★★☆
Corporate design	★★★★☆
User Xperience/Interface	★★★★★

Web languages

(X)HTML	★★★★★
CSS	★★★★★
JS/jQuery/VUE	★★☆☆☆

Further tools I use

- IntelliJ/Webstorm
- git, bitbucket
- Google Webmastertools
- Jira
- Mantis
- Confluence
- Storybook

Programs

Photoshop	★★★★☆
Illustrator	★★☆☆☆
InDesign	★★★☆☆
Figma	★★☆☆☆

Webskills

SEO/SEA/SEM	★★★★☆
Google AdWords	★★★☆☆
Google Analytics	★★★★☆
Accessible web design	★★★★☆
Responsive web design	★★★★★

Web-Software

CMS	★★★☆☆
Frontend-Frameworks	★★★★☆

Legend

basic knowledge	★☆☆☆☆
solid knowledge	★★☆☆☆
standard knowledge	★★★☆☆
advanced knowledge	★★★★☆
expert knowledge	★★★★★

additional trained in

visual communications, typography (letterpress), conceptual design, pre-press, traditional photography, communication theory, online-marketing, project management, a.m.m.

languages

mother tongue: German
fluent: English (TOEFL-certificate)
basic: French, Spanish

private interests/hobbies

internet, computers, sports, music

MAIN PROJECTS

LStelcom

Branch: IT
Project type: Frontend design and development for online software
Period: Summer 2020 - today
Resources: Figma, HTML, CSS, JavaScript, VUE



Project description: In an international project for a big IT company a new frontend for their existing websoftware was drafted, designed and programmed with modern technologies like figma and vue.

Dubai Invest Fonds GmbH und Co. KG

Branch: Investment
Project type: Website
Period: Summer 2005
Resources: Flash



Project description: As part of my diploma thesis I analyzed the market potential of investment funds in Dubai for a company called Dubai Invest Fond and based on the findings I realized a market-oriented web site.

Subway Doctor's Associates Inc.

Branch: Gastronomy
Project type: Website + E-Commerce system
Period: Summer 2006
Resources: HTML, CSS, PHP, SQL



Project description: An online ordering system has been created that reflects the complex ordering in a Subway shop. At the same time the ordering system enables the consumer to order and get delivered easily. The franchisees have been able to change products and amend offers themselves. Additionally flyers and posters were created.

MyHammer

Branch: Online platform for auctions
Project type: Online platform
Period: Spring 2008
Resources: HTML, CSS, Photoshop



Project description: Coordination and realisation of the web site relaunch. Beside the analysis of the existing website and the planning of the relaunch incl. time- and work plan, I had a main part in realising the relaunch with HTML/CSS.

OEV

Branch: IT/Insurance
Project type: Connecting a CMS to a Frontend Framework
Period: 2014-2019 (on demand)
Resources: HTML, CSS, Framework (Foundation)



Project description: OEV is a IT provider for insurance companies. They are designing and developing all web sites for dozens of customers. The web sites arte based on a master version that uses a CMS combined with a responsive frontend framework.

ERGO

Branch: Insurance
Project type: Online platform
Period: Spring 2012
Resources: HTML, CSS, jQuery



Project description: The entire online-system of ERGO was updated to a modern, flexible user interface (called ePAD).

Green-IVF

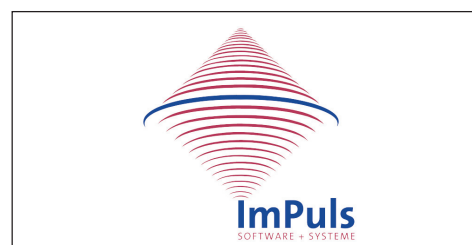
Branch: Medical
Project type: Corporate Design
Period: Spring 2013 - today
Resources: HTML, CSS, CMS, InDesign
Website: www.green-ivf.de



Project description: In cooperation with a college project team the complete corporate design has been revised. The modern and refreshed design comprehends a web site based on a CMS and numerous printing materials. Additional to a professional design of all advertising media and the continuous improvement of the website, my task included the management of Google-AdWords® and the reporting of Google-Analytics®.

ImPuls AG

Branch IT
Project type: Support and developent for online-shop-software
Period: 2006-2018 (on demand)
Resources: HTML, CSS, Photoshop



Project description: The ImPuls AG sells software for textile-industries. Each customers that buys their online-shop-software gets an individual web-layout with the look-and-feel of his own corporate design.