Curriculum Vitae

EXECUTIVE RESUME

Get an impression in less than 30 seconds

Professional **website designer**, **frontend developer, consultant** and **digital strategist** with advanced skills in **UI/UX, Adobe Creative Suite, SEO/SEA**, and **Figma** on the design part.
For the development part my focus is on **frontend** and I have expert knowledge in **HTML/(S)CSS (responsive and accessible)** and basic knowledge in **JavaScript**, **jQuery** and **VUE**.
I graduated in 2005 and gained over **18 years experience** in various projects.

My best skill is being **a dynamic and results-driven consultant and digital strategist** for all customer types. In the process my biggest focus is devising innovative solutions, optimizing web systems and also connecting and interacting with all mentioned tools and technologies on diverse scaled projects. As an **self-employed entrepreneur** I can put myself in position of companies or customers on one hand and as a **freelancer** I can also play a part in different sized teams on the other hand.

Want to know more?

Get in touch with me or have a look at the Tools and Technologies I use and on my Professional Experience, Education, Soft Skills and Main Projects.

CONTACT

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TOOLS AND TECHNOLOGIES

Web Development

HTML5	CSS3	JavaScript	Storybook
★★★★★	★★★★★	★★☆☆☆	★★★★☆

UI/UX Design

Figma	Photoshop	Illustrator	InDesign
★★★☆☆	★★★☆☆	★★☆☆☆	★★★☆☆

Frameworks and Libraries

Bootstrap	VUE	jQuery
★★★★☆	★★☆☆☆	★★☆☆☆

Version Control and Project Management

Bitbucket	GitHub	Jira	Confluence
★★☆☆☆	★★☆☆☆	★★☆☆☆	★★☆☆☆

Additional Skills

Responsiveness	Web Accessibility	SEO/SEA	Prototyping Wireframing	Prompt Engineering
★★★★★	★★★★☆	★★★★☆	★★★☆☆	★★☆☆☆

PROFESSIONAL EXPERIENCE

11/2007–present day: Biock.com (self-employed)
Owner, Webdesigner, Frontend Developer, Graphic Artist, Consultant, Digital Strategist

06/2007–10/2007:   uboot.com GmbH (online-community, full-employed)
Webdesigner, Graphic Artist

01/2007–06/2007:   StepStone Deutschland AG (e-recruitment, full-employed)
Webdesigner, Graphic Artist

01/2006–12/2006:   ComInTo GmbH (IT-services, internship)
Webdesigner, Graphic Artist

EDUCATION

educational insitution: University (Mediadesign in Dusseldorf, Germany)
field of study: Mediadesign
graduation period: 2002–2005
graduation level: **Diploma (equivalent to master's degree),** (final score: A)

educational insitution: University (RWTH in Aachen, Germany)
field of study: Computer Science/Development
graduation period: 2000–2002
graduation level: (not graduated)

SOFT SKILLS

Communication

- writes clearly and concisely
- listens and speaks effectively
- openly expresses ideas
- negotiates/resolves differences
- leads group discussions
- provides feedback
- persuades others
- provides well-thought out solutions
- gathers appropiate information
- confiently speaks in public
- gives presentations

Interpersonal

- works well with others
- sensitive and supportive
- motivates others
- shares credit
- counsels

Organisational

- handles details
- coordinates tasks
- punctual
- manages projects effectively
- meets deadlines
- sets goals
- keeps control over budget
- plans and arranges activities
- multi-tasks

Management

- leads groups
- teaches and trains (lecturer since 2006)
- manages conflicts
- delegates repsonsibility
- makes and implement decisions
- enforces policies
- takes charge

MAIN PROJECTS

LS telcom

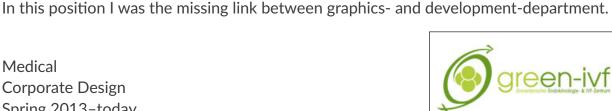|	
Sector:	IT/Communications
Project type:	UI design and frontend development for online software
Period:	Summer 2020–today
Resources:	HTML, CSS, JavaScript, VUE, Storybook, Figma, Consulting
Description:	Consulting and realization of an international project for a big IT company. A new frontend for their existing software was drafted and developed.
My tasks:	Designing and programming components with modern technologies like Figma, Storybook and Vue. Consulting the customer as well as coordinating and combining the work of many different departments was a major part in this project, too.

OEV

Sector:	IT/Insurance
Project type:	Connecting a CMS to a Frontend Framework
Period:	2014–2019 (on demand)
Resources:	HTML, CSS, Bootstrap/Foundation, Consulting
Description:	OEV is an IT provider for insurance companies. They are designing and developing all web sites for numerous customers. The web sites are based on a master version that uses a CMS combined with a responsive frontend framework.
My tasks:	I consulted the customer and was spearheaded on creating and improving the frontend. In this position I was the missing link between graphics- and development-department.

Green-IVF

Sector:	Medical
Project type:	Corporate Design
Period:	Spring 2013–today
Resources:	HTML, CSS, CMS, InDesign, Photoshop, Illustrator, Consulting
Description:	In cooperation with a college project team the complete corporate design has been revised. The modern and refreshed design comprehends a web site based on a CMS and numerous printing materials. Additional to a professional design of all advertising media and the continuous improvements of the website.
My tasks:	Coordination and consulting of the entire project and managing a team of college students. Also optimizing their work and designing and developing the entire website.

ImPuls AG

Sector:	IT
Project type:	Support and development for e-commerce-software
Period:	2006–2018
Resources:	HTML, CSS, Photoshop, Consulting
Description:	The ImPuls AG sells software for textile sector. Each customer that buys their e-commerce-software gets an individual web-layout with the look-and-feel of his own corporate design.
My tasks:	Consulting the customer in terms of UI/UX for an ecommerce-system. Additionally I gave support for optimizing graphics and creating CSS-templates based on customers' corporate design for the e-commerce-system.

ERGO

Sector:	Insurance
Project type:	UI for a online platform
Period:	Spring 2012
Resources:	HTML, CSS, jQuery
Description:	The entire online-system of ERGO was updated to a modern, flexible user interface.
My tasks:	Understanding the needs of customers in the insurance industry and translating them into a tile- and widget-based user-interface.

MyHammer

Sector:	IT
Project type:	UI and frontend development for online platform
Period:	Spring 2008
Resources:	HTML, CSS, Photoshop
Description:	Coordination and realization of the web site relaunch of one of Germany's biggest and most famous platforms for auctions.
My tasks:	Besides the analysis of the existing web site and the planning of the relaunch including creating project-schedules, I had a main part in realising the relaunch with HTML/CSS.

Subway Doctor's Associates Inc.

Sector:	Gastronomy
Project type:	Website + e-commerce system
Period:	Summer 2006
Resources:	HTML, CSS, PHP, SQL, Consulting
Description:	An online ordering system has been created that reflects the complex ordering in a Subway shop. At the same time the ordering system enables the consumer to order and get delivered easily. The franchisees have been able to change products and am mend offers themselves. Additionally flyers and posters were created.
My tasks:	Consulting, design and developing the entire ordering system for a couple of stores based on the existing corporate design of Subway Inc., one of the world's biggest franchises.

Dubai Invest Fonds GmbH und Co. KG

Sector:	Investment
Project type:	Website
Period:	Summer 2005
Resources:	Flash, Photoshop
Description:	As part of my diploma thesis I analyzed the market potential of investment fonds in Dubai for a company called Dubai Invest Fond and based on the findings I realized a market-oriented web site.
My tasks:	Drafting, design and developing the web site, based on an advanced marketing analysis I made before.

STILL INTERESTED?

Do not miss this chance and get in touch with me now!

For more details visit my website biock.com or scan the QR-code to the right.